

## COMPLETE LISTING OF CLAIMS

This listing of claims will replace all prior versions, and listings, of claims in the application:

### Listing of Claims:

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Claims 1-21 (canceled).

Claims 22-48 (canceled).

49. (previously presented) A method for collecting and providing access to consumer music preference information, comprising the steps of:

providing a server computer system for receiving and storing demographic and geographic information associated with a plurality of consumers, for receiving and storing music information associated with a plurality of music products, for receiving and storing consumer music preference information associated with the plurality of music products and the plurality of consumers;

providing a consumer interface to the server computer system that allows the plurality of consumers to input demographic and geographic information into the server computer system, to access and review music information regarding music products stored on the server computer system, and to input consumer music preference information regarding the music products into the server computer system; and

providing at least one of the following:

a record label interface to the server computer system that allows a record label to access consumer music preference information associated with music products produced by the record label and stored on the server computer system;

a radio station interface to the server computer system that allows a radio station to access consumer music preference information associated with music products used by the radio station and stored on the server computer system; or

a music retailer interface to the server computer system that allows a music retailer to access all of the consumer music preference information stored on the server computer system.

50. (previously presented) The method of claim 49, wherein the demographic and geographic information includes information regarding a consumer's zip code, country, favorite radio format, favorite radio station, gender, age, income, and education.

51. (previously presented) The method of claim 50, wherein:

the plurality of music products includes a plurality of songs and a plurality of albums; and

the music information includes information identifying the songs and albums, information identifying genres associated with each song and album, and information identifying consumer rankings for songs and albums having predetermined characteristics.

52. (previously presented) The method of claim 51, wherein the consumer music preference information includes at least one of the following types of voting category information:

information indicating whether a consumer is familiar with a song or album;

information indicating whether a consumer likes a song or album;

information indicating whether a consumer is tired of a song or album;

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information indicating whether a consumer owns a CD or cassette containing a song or album;

information indicating whether a consumer would like to hear a song or album on their favorite radio station;

information indicating where a consumer first heard a song or album; or

comments from a consumer.

53. (previously presented) The method of claim 52, wherein the music information includes customer rankings for songs that are less than 26 weeks old and that are being actively promoted by a record label, for songs that are more than 26 weeks old but less than 52 weeks old, and for songs that are less than 26 weeks old and that are no longer being actively promoted by a record label.

54. (previously presented) The method of claim 53, wherein the music information includes consumer rankings for albums that are less than 52 weeks old and that are

being actively promoted by a record label, and for albums that are more than 52 weeks old and that are still being actively promoted by a record label.

55. (previously presented) The method of claim 54, wherein the record label interface allows a record label to search the consumer music preference information based on genre, artist name, song name, desired reporting period, desired demographic parameters, desired geographic parameters, and desired voting category information.

56. (previously presented) The method of claim 55, wherein the radio station interface allows a radio station to search the consumer music preference information based on genre, artist name, song name, desired reporting period, desired demographic parameters, desired geographic parameters, and desired voting category information.

57. (previously presented) The method of claim 56, wherein the music retailer interface allows a music retailer to search the consumer music preference information based on genre, artist name, song name, desired reporting period, desired demographic parameters, desired geographic parameters, and desired voting category parameters.

58. (previously presented) The method of claim 57, wherein the record label interface only allows a record label to access consumer music preference information for music products having a predetermined format.

59. (previously presented) The method of claim 58, wherein the radio station interface only allows a radio station to access consumer music preference information for music products having a predetermined format.

60. (previously presented) The method of claim 59, wherein:

the server computer system is adapted to receive and store email addresses for consumers opting to receive promotional emails from record labels, radio stations, or music retailers;

the consumer interface is adapted to allow each one of the plurality of consumers to input an email address and information indicating that the consumer would like to receive promotional emails; and

the method further includes the step of

providing an administrator interface to the server computer system that allows an administrator to input music product information into the server computer system, to update music product information stored on the server computer system, to retrieve email addresses for consumers that have opted to receive promotional emails, to set up record label, radio station, and music retailer

accounts, and to access and review consumer music preference information stored on the server computer system.

61. (previously presented) A computer system, comprising:

a server computer for receiving and storing demographic and geographic information associated with a plurality of consumers, for receiving and storing music information associated with a plurality of music products, for receiving and storing consumer music preference information associated with the plurality of music products and the plurality of consumers;

a consumer interface to the server computer that allows the plurality of consumers to input demographic and geographic information into the server computer, to access and review music information regarding music products stored on the server computer, and to input consumer music preference information regarding the music products into the server computer; and

at least one of the following:

a record label interface to the server computer that allows a record label to access consumer music preference information associated with music products produced by the record label and stored on the server computer;

a radio station interface to the server computer that allows a radio station to access consumer music preference information associated with music products used by the radio station and stored on the server computer; or

a music retailer interface to the server computer that allows a music retailer to access all of the consumer music preference information stored on the server computer.

62. (previously presented) The computer system of claim 61, wherein the demographic and geographic information includes information regarding a consumer's zip code, country, favorite radio format, favorite radio station, gender, age, income, and education.

63. (previously presented) The computer system of claim 62, wherein:

the plurality of music products includes a plurality of songs and a plurality of albums; and

the music information includes information identifying the songs and albums, information identifying genres associated with each song and album, and information identifying consumer rankings for songs and albums having predetermined characteristics.

64. (previously presented) The computer system of claim 63, wherein the consumer music preference information includes at least one of the following types of voting category information:

information indicating whether a consumer is familiar with a song or album;

information indicating whether a consumer likes a song or album;

information indicating whether a consumer is tired of a song or album;  
information indicating whether a consumer owns a CD or cassette containing a song or album;  
information indicating whether a consumer would like to hear a song or album on their favorite radio station;  
information indicating where a consumer first heard a song or album; or  
comments from a consumer.

65. (previously presented) The computer system of claim 64, wherein the music information includes customer rankings for songs that are less than 26 weeks old and that are being actively promoted by a record label, for songs that are more than 26 weeks old but less than 52 weeks old, and for songs that are less than 26 weeks old and that are no longer being actively promoted by a record label.

66. (previously presented) The computer system of claim 65, wherein the music information includes consumer rankings for albums that are less than 52 weeks old and that are being actively promoted by a record label, and for albums that are more than 52 weeks old and that are still being actively promoted by a record label.

67. (previously presented) The computer system of claim 66, wherein the record label interface allows a record label to search the consumer music preference information based on genre, artist name, song name, desired reporting period, desired

demographic parameters, desired geographic parameters, and desired voting category information.

68. (previously presented) The computer system of claim 67, wherein the radio station interface allows a radio station to search the consumer music preference information based on genre, artist name, song name, desired reporting period, desired demographic parameters, desired geographic parameters, and desired voting category information.

69. (previously presented) The computer system of claim 68, wherein the music retailer interface allows a music retailer to search the consumer music preference information based on genre, artist name, song name, desired reporting period, desired demographic parameters, desired geographic parameters, and desired voting category parameters.

70. (previously presented) The computer system of claim 69, wherein the record label interface only allows a record label to access consumer music preference information for music products having a predetermined format.

71. (previously presented) The computer system of claim 70, wherein the radio station interface only allows a radio station to access consumer music preference information for music products having a predetermined format.

72. (previously presented) The computer system of claim 71, wherein:

the server computer system is adapted to receive and store email addresses for consumers opting to receive promotional emails from record labels, radio stations, or music retailers;

the consumer interface is adapted to allow each one of the plurality of consumers to input an email address and information indicating that the consumer would like to receive promotional emails; and

the computer system further includes

an administrator interface to the server computer that allows an administrator to input music product information into the server computer, to update music product information stored on the server computer, to retrieve email addresses for consumers that have opted to receive promotional emails, to set up record label, radio station, and music retailer accounts, and to access and review consumer music preference information stored on the server computer.

73. (new) A method of determining: whether a consumer is familiar with a song being played on the radio, whether the consumer likes the song being played on the radio and whether the consumer is tired of hearing the song being played on the radio, the method comprising the steps of:

(a) providing a computer system for storing information indicating whether the consumer is familiar with the song being played on the radio, whether the

consumer likes the song being played on the radio and whether the consumer is tired of hearing the song being played on the radio;

(b) providing a consumer interface to the computer system that allows the consumer to input the information indicating whether the consumer is familiar with the song being played on the radio, whether the consumer likes the song being played on the radio and whether the consumer is tired of hearing the song being played on the radio;

(c) receiving the information indicating whether the consumer is familiar with the song being played on the radio, whether the consumer likes the song being played on the radio and whether the consumer is tired of hearing the song being played on the radio from the consumer through the consumer interface; and

(d) analyzing the information received from the consumer to determine if the consumer is familiar with the song being played on the radio, if the consumer likes the song being played on the radio and if the consumer is tired of hearing the song being played on the radio.

74. (new) The method of Claim 73, wherein the consumer is familiar with the song being played on the radio, the method further determining how familiar the consumer is with the song being played on the radio, how much the consumer likes the song being played on the radio, and how tired the consumer is of hearing the song being played on the radio,

wherein step (a) further includes providing the computer system for storing information indicating how familiar the consumer is with the song being played on the radio, how much the consumer likes the song being played on the radio, and how tired the consumer is of hearing the song being played on the radio,

wherein step (b) further includes providing the consumer interface to the computer system that allows the consumer to input the information indicating how familiar the consumer is with the song being played on the radio, how much the consumer likes the song being played on the radio, and how tired the consumer is of hearing the song being played on the radio,

wherein step (c) further includes receiving the information indicating how familiar the consumer is with the song being played on the radio, how much the consumer likes the song being played on the radio, and how tired the consumer is of hearing the song being played on the radio, and

wherein step (d) further includes analyzing the information received from the consumer to determine how familiar the consumer is with the song being played on the radio, how much the consumer likes the song being played on the radio, and how tired the consumer is of hearing the song being played on the radio.

75. (new) The method of Claim 73, the method for further determining whether the consumer owns a copy of the song that is being played on the radio,

wherein step (a) further includes providing the computer system for storing information indicating the consumer owns a copy of the song being played on the radio,

wherein step (b) further includes providing the consumer interface to the computer system that allows the consumer to input the information indicating whether the consumer owns a copy of the song being played on the radio,

wherein step (c) further includes receiving the information indicating whether the consumer owns a copy of the song being played on the radio, and

wherein step (d) further includes analyzing the information received from the consumer to determine whether the consumer owns a copy of the song being played on the radio.

76. (new) The method of Claim 75, the method further comprising the step of comparing the information indicating whether the consumer owns a copy of the song being played on the radio with the information indicating whether the consumer is familiar with the song being played on the radio, whether the consumer likes the song being played on the radio and whether the consumer is tired of hearing the song being played on the radio.

78. (new) A method of determining whether a consumer is familiar with a song being played on the radio, comprising the steps of:

(a) providing a computer system for storing information indicating whether the consumer is familiar with the song being played on the radio;

(b) providing a consumer interface to the computer system that allows the consumer to input the information indicating whether the consumer is familiar with the song being played on the radio;

(c) receiving the information indicating whether the consumer is familiar with the song being played on the radio from the consumer through the consumer interface; and

(d) analyzing the information received from the consumer to determine if the consumer is familiar with the song being played on the radio.

79. (new) The method of Claim 78, wherein the consumer is familiar with the song being played on the radio, the method further determining how familiar the consumer is with the song being played on the radio,  
wherein step (a) further includes providing the computer system for storing information indicating how familiar the consumer is with the song being played on the radio,  
wherein step (b) further includes providing the consumer interface to the computer system that allows the consumer to input the information indicating how familiar the consumer is with the song being played on the radio,

wherein step (c) further includes receiving the information indicating how familiar the consumer is with the song being played on the radio from the consumer using the consumer interface, and

wherein step (d) further includes analyzing the information received from the consumer to determine how familiar the consumer is with the song being played on the radio.

80. (new) The method of Claim 79, wherein the information indicating how familiar the consumer is with the song being played on the radio comprises a numerical score selected by the consumer.

81. (new) The method of Claim 78, wherein the consumer is not familiar with the song being played on the radio, the method further determining why the consumer is not familiar with the song being played on the radio,

wherein step (a) further includes providing the computer system for storing information indicating why the consumer is not familiar with the song being played on the radio,

wherein step (b) further includes providing the consumer interface to the computer system that allows the consumer to input the information indicating why the consumer is not familiar with the song being played on the radio,

wherein step (c) further includes receiving the information indicating why the consumer is not familiar with the song being played on the radio from the consumer using the consumer interface, and

wherein step (d) further includes analyzing the information received from the consumer to determine why the consumer is not familiar with the song being played on the radio.

82. (new) The method of Claim 81, wherein the information indicating why the consumer is not familiar with the song being played on the radio comprises a response selected by the consumer from the group of responses including: the song being played on the radio is by new artist, the song being played on the radio is new single, the song being played on the radio was not heard on radio by the consumer, the song being played on the radio was not seen on music videos by the consumer, the consumer rarely listens to radio, other and combinations thereof.

83. (new) The method of Claim 78, the method for further determining whether the consumer owns a copy of the song that is being played on the radio, wherein step (a) further includes providing the computer system for storing information indicating the consumer owns a copy of the song being played on the radio,

wherein step (b) further includes providing the consumer interface to the computer system that allows the consumer to input the information indicating whether the consumer owns a copy of the song being played on the radio,

wherein step (c) further includes receiving the information indicating whether the consumer owns a copy of the song being played on the radio, and

wherein step (d) further includes analyzing the information received from the consumer to determine whether the consumer owns a copy of the song being played on the radio.

84. (new) The method of Claim 83, the method further comprising the step of comparing the information indicating whether the consumer is familiar with the song being played on the radio with the information indicating whether the consumer owns a copy of the song being played on the radio.

85. (new) A method of determining whether a consumer likes a song being played on the radio, comprising the steps of:

(a) providing a computer system for storing information indicating whether the consumer likes the song being played on the radio;

(b) providing a consumer interface to the computer system that allows the consumer to input the information indicating whether the consumer likes the song being played on the radio;

(c) receiving the information indicating whether the consumer likes the song being played on the radio from the consumer through the consumer interface; and

(d) analyzing the information received from the consumer to determine if the consumer likes the song being played on the radio.

86. (new) The method of Claim 85, wherein the consumer likes the song being played on the radio, the method further determining how much the consumer likes the song being played on the radio,

wherein step (a) further includes providing the computer system for storing information indicating how much the consumer likes the song being played on the radio,

wherein step (b) further includes providing the consumer interface to the computer system that allows the consumer to input the information indicating how much the consumer likes the song being played on the radio,

wherein step (c) further includes receiving the information indicating how much the consumer likes the song being played on the radio from the consumer using the consumer interface, and

wherein step (d) further includes analyzing the information received from the consumer to determine how much the consumer likes the song being played on the radio.

87. (new) The method of Claim 86, wherein the information indicating how much the consumer likes the song being played on the radio comprises a numerical score selected by the consumer.

88. (new) The method of Claim 85, wherein the consumer does not like the song being played on the radio, the method further determining why the consumer does not like the song being played on the radio,

wherein step (a) further includes providing the computer system for storing information indicating why the consumer does not like the song being played on the radio,

wherein step (b) further includes providing the consumer interface to the computer system that allows the consumer to input the information indicating why the consumer does not like the song being played on the radio,

wherein step (c) further includes receiving the information indicating why the consumer does not like the song being played on the radio from the consumer using the consumer interface, and

wherein step (d) further includes analyzing the information received from the consumer to determine why the consumer does not like the song being played on the radio.

89. (new) The method of Claim 88, wherein the information indicating why the consumer does not like the song being played on the radio comprises a response

selected by the consumer from the group of responses including: the consumer doesn't like the artist performing the song being played on the radio, the consumer doesn't like the melody of the song being played on the radio, the consumer doesn't like the lyrics of the song being played on the radio, the consumer finds the song being played on the radio to be noisy, the consumer finds the song the song being played on the radio to be annoying, the consumer finds the song being played on the radio to have an indistinct sound, other, and combinations thereof.

90. (new) The method of Claim 85, the method further determining whether the consumer owns a copy of the song that is being played on the radio,

wherein step (a) further includes providing the computer system for storing information indicating the consumer owns a copy of the song being played on the radio,

wherein step (b) further includes providing the consumer interface to the computer system that allows the consumer to input the information indicating whether the consumer owns a copy of the song being played on the radio,

wherein step (c) further includes receiving the information indicating whether the consumer owns a copy of the song being played on the radio, and

wherein step (d) further includes analyzing the information received from the consumer to determine whether the consumer owns a copy of the song being played on the radio.

91. (new) The method of Claim 90, the method further comprising the step of comparing the information indicating whether the consumer likes the song being played on the radio with the information indicating whether the consumer owns a copy of the song being played on the radio.

92. (new) A method of determining whether a consumer is tired of hearing a song being played on the radio, comprising the steps of:

- (a) providing a computer system for storing information indicating whether the consumer is tired of hearing the song being played on the radio;
- (b) providing a consumer interface to the computer system that allows the consumer to input the information indicating whether the consumer is tired of hearing the song being played on the radio;
- (c) receiving the information indicating whether the consumer is tired of hearing the song being played on the radio from the consumer through the consumer interface; and
- (d) analyzing the information received from the consumer to determine if the consumer is tired of hearing the song being played on the radio.

93. (new) The method of Claim 92, wherein the consumer is tired of hearing the song being played on the radio, the method further determining how tired the consumer is of hearing the song being played on the radio,

wherein step (a) further includes providing the computer system for storing information indicating how tired the consumer is of hearing the song being played on the radio,

wherein step (b) further includes providing the consumer interface to the computer system that allows the consumer to input the information indicating how tired the consumer is of hearing the song being played on the radio,

wherein step (c) further includes receiving the information indicating how tired the consumer is of hearing the song being played on the radio from the consumer using the consumer interface, and

wherein step (d) further includes analyzing the information received from the consumer to determine how tired the consumer is of hearing the song being played on the radio.

94. (new) The method of Claim 93, the method further determining why the consumer is tired of hearing the song being played on the radio,

wherein step (a) further includes providing the computer system for storing information indicating why the consumer is tired of hearing the song being played on the radio,

wherein step (b) further includes providing the consumer interface to the computer system that allows the consumer to input the information indicating why the consumer is tired of hearing the song being played on the radio,

wherein step (c) further includes receiving the information indicating why the consumer is tired of hearing the song being played on the radio from the consumer using the consumer interface, and

wherein step (d) further includes analyzing the information received from the consumer to determine why the consumer is tired of hearing the song being played on the radio.

95. (new) The method of Claim 94, wherein the information indicating why the consumer is tired of hearing the song being played on the radio comprises at least one response selected by the consumer from the group of responses including: the song is played on radio too often, the consumer is tired of the artist, the consumer never liked the song, the song is too old, the song has an indistinct sound, and other.

96. (new) The method of Claim 92, the method further determining whether the consumer owns a copy of the song that is being played on the radio,

wherein step (a) further includes providing the computer system for storing information indicating the consumer owns a copy of the song being played on the radio,

wherein step (b) further includes providing the consumer interface to the computer system that allows the consumer to input the information indicating whether the consumer owns a copy of the song being played on the radio,